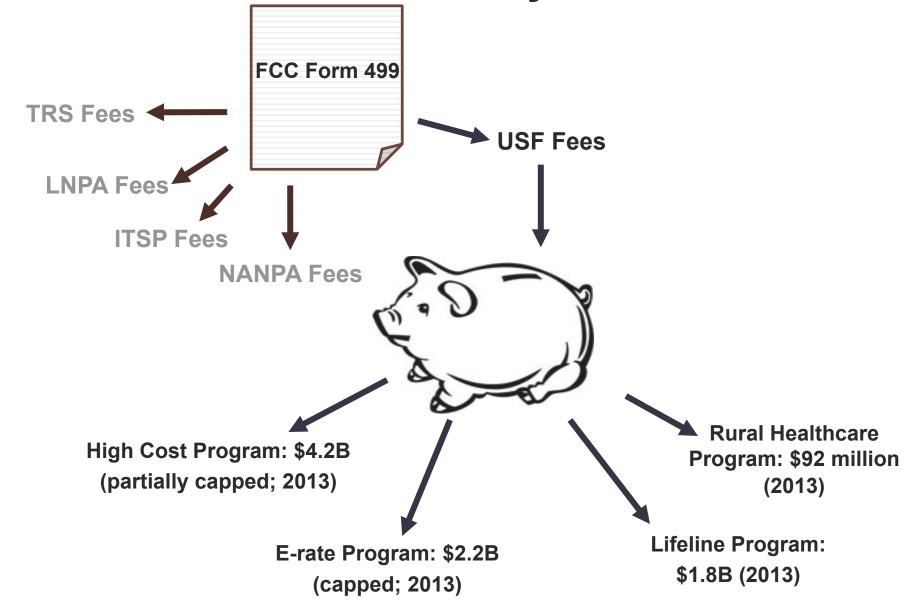
## Federal Universal Service System



### **FCC Forms**

- Forms:
  - FCC Form 499A (annual report)
  - FCC Form 499Q (quarterly report)
  - Forms are used to report revenues to the FCC
  - Reported revenues are the basis for a number of FCC fees:
    - Universal Service Fund (USF)
    - Telephone Relay Service (TRS)
    - Interstate Telecommunications Service Provider (ITSP)
    - North American Numbering Plan Administration (NANPA)
    - Local Number Portability Administration (LNPA)

## **USF Fee**

### Universal Service Fund

- Administered by the Universal Service Administrative Company (USAC) (private contractor to FCC)
- Fee is revised quarterly. Current fee is 17.4% of assessable revenues
- Contribution factor is based on projected funds needed for:
  - Connect America Fund (f/k/a High Cost)(capped)
  - Lifeline program
  - E-rate (capped)
  - Healthcare Connect

### **Other Fees**

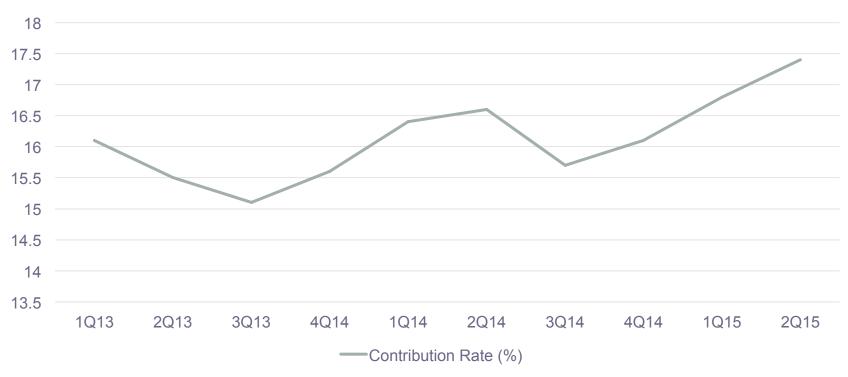
- Telephone Relay Service (TRS)
  - Administered by Rolka Loube Saltzer Associates
  - 1.484% of assessable revenues
- Interstate Telecommunications Service Provider (ITSP)
  - Administered by the FCC
  - Hovers between 0.346-.375% of assessable revenue
- North American Numbering Plan Administration (NANPA)
  - Administered by Welch LLP
  - 0.00302% of assessable revenues
- Local Number Portability Administration (LNPA)
  - Currently administered by Neustar; transitioning to Telcordia
  - Low fee (rate not public); minimum of \$100

## **USF Contribution Basics**

- "Contribution Factor" 2Q 2014: 17.4% on interstate and international revenues
- Contributor = entity that cuts the check to gov't
  - Paying a line item on your phone bill isn't "contribution"
- Contributions = fees paid by contributor that it MAY choose to recover through line item on bill
- NOT a tax. Fee assessed on provider, not end user.
  - Tax jurisdictional rules don't apply.
- No mark up on bill: factor x assessable revenues = max

# **USF Contribution Rate History**





USF Contribution Rate High/Low from 2010 through Current
High – 17.9% (1Q12) Low – 12.9% (4Q10)
Note that impact of additional E-Rate funding has not yet been taken into account

# **USAC Contributions...Changes Ahead?**

- Current contribution rate of 17.4% may increase even further.
- Potential sources of increase include:
- Increased cap on Schools & Libraries (E-rate) Program from \$2.5 Billion to \$3.9 Billion, with inflation escalations
- Outcome of the FCC's Net Neutrality and USF Contribution Reform proceedings
  - ➤ For now, the FCC's position is that the reclassification of broadband service will not make it assessable under USF. However, this could change as a result of the USF contribution proceeding
  - ➢ If broadband were to be assessed, the number of services subject to USF fees would increase, but the overall contribution rate would decrease due to the larger pool of assessable revenue
  - > Joint Board recommendations to the FCC imminent
  - Potential to change the types of services that are assessed and the way contributions are calculated

# Dissecting the FCC Form 499

- "Block 4" (lines 401-423)
  - Default section
  - Jurisdictional breakdown
  - USF fees triggered for interstate/int'l revenues
  - Each line for different service
- "Block 3" (lines 301-315)
  - Reseller revenues go here (plus other types)
  - Fees not assessed, but need to justify with documents!

## **Assessable Revenues**

- Interstate + int'l end user telecom, interconnected VoIP
  - Open Internet Order: no USF fees <u>for now</u> on broadband, but FCC may impose in separate proceeding
- Interconnected VoIP = VoIP services that:
  - enable real-time, two-way voice communications
  - require a broadband connection from the user's location;
  - require IP-compatible customer premises equipment; and
  - permit users to receive calls from and terminate calls to the PSTN (VoIP E911 Order)

### **Assessable Revenues**

- Telecommunications not just voice
  - Point-to-point transport of data is a telecommunications service
- Self-provisioning, government self-provisioning
  - Does NOT mean that governmental customers are exempt they're not!
  - Sales tax exemption certificates not applicable

# **USAC BCAP Program**

- The Beneficiary and Contributor Audit Program is USAC's relatively new audit program for universal service beneficiaries and contributors.
- The BCAP Program includes the following types of audits
  - Contributor audits
  - High Cost Program audits
  - Lifeline Program audits
  - Rural Health Care Program audits
  - > Schools and Libraries Program audits
- BCAP may use either USAC auditors or independent accounting firms.

# **USAC BCAP Program**

- Key points for BCAP audits:
  - > BCAP audits are conducted as *performance audits*
  - Audit scope and approach are driven by the organization's size, complexity, and overall revenue assessable for its USF contribution
  - Performance audits are performed in accordance with Generally Accepted Government Auditing Standards (GAGAS or Yellow Book)
  - The objective of GAGAS-conducted BCAP audit is to identify areas of non-compliance with program rules and to calculate how much is owed as a result of any violations

# **BCAP Program Contributor Audits**

- Key points for USF Contributor Audits:
- > Based on revenues reported on Forms 499A and 499Q
- > Process takes around a year, and is very thorough
- > A contribution audit focuses on several topics, including:
  - Completeness of revenue
  - Block 3 reporting
  - Classification of products and services as assessable or non-assessable
  - Jurisdictional allocations
  - USF recovery charges and associated reporting
- To prepare for an audit, the auditee should gather relevant documentation to provide to the auditors (see Audit Documentation Checklist)

## **Contributor Audit Checklist**



Contributors
Documentation for Auditors Checklist

### **Completeness of Revenue**

Documentation to support the completeness of revenue, such as:

- Audited Financial Statements
- □ Federal Tax Return

### **Block 3 Reporting**

Documentation to support the accuracy of carrier's carrier revenue classification, such as:

- Listing of Reseller Customers to include name, filer ID, contact information, revenue amount, reported Form 499-A Line and description of services
- Documentation to support reseller classification, such as, but not limited to, annual reseller certificates, FCC website printout, and/or other supporting documentation in accordance with the FCC Rules and Instructions
- Carrier Access Billing System report
- Universal Service Support Revenue should include amounts received for the High Cost and Low Income mechanisms from the State and Federal programs

### Classification of Products

Documentation to support the classification of products, such as:

- Detailed description of products
- Line classification of products
- □ Trial Balance
- □ G/L Detail
- Methodology of Good Faith Estimates, if applicable

#### Jurisdiction Allocation

Documentation to support the allocation of the jurisdiction, such as:

- □ Traffic Studies
- □ Billing System Reports
- □ Call Detail Records (CDRs)
- Methodology of Good Faith Estimates, if applicable

#### USF Recovery

Documentation to support the revenue recovered for USF, such as:

- Listing of USF Assessed Products
- Customer Listing
- Customer Invoices
- G/L Detail to include where State and/or Federal USF is recorded

#### Other

- External Auditor's Report, including Sarbanes-Oxley Report
- Policies and Procedures regarding USF Recovery, Form 499-A preparation, and Carrier's Carrier Reporting
- Methodology for reporting bad debt
- Supporting documentation for the percentages reported in Lines 503 to 510

### Additionally, you should have the following people available to answer questions:

- Person who prepares the Form 499-A
- Person knowledgeable about the billing system(s)
- Person knowledgeable about the products your company offers
- Person knowledgeable about assessing USF to end-users

# Scope of USAC Audits

- Scope of information requested by USAC auditors is broad and includes:
  - General ledger
  - Services provided
  - Business processes
  - Billing systems
  - Tax systems
- Will review whether all revenues reported even if not assessable
- Will review jurisdictional allocation
  - Regulatory and jurisdictional classifications per FCC rules and decisions—not governed by tax law concepts such as location of activity.
- Will look for over-collection or under-collection of USF fees from customers
- Auditors request screen shots, examine bills, customer lists, copies of exemption certificates

# Claimed Exemptions Will Be Audited

- Exemptions include:
  - Intrastate revenues
  - Revenues from resellers that directly contribute
    - Resellers may pay line item on bill from wholesaler but that doesn't count, it isn't direct contribution
  - LIRE exemption for international revenues
    - Formula

```
Interstate telecom/interconnected VoIP = 12% or less
```

Must take into account affiliates' revenues

# Method of Allocating to Jurisdictional Categories Will Be Audited

Methods for determining interstate vs. intrastate:

- Determined by end-to-end analysis of the entire data stream (not just the portion your company provides, and not just where the facilities lie)
- Booked revenues
- Traffic studies
- Safe harbor
  - 37.1% of mobile telephony revenues
  - 64.9% of interconnected VoIP revenues
- 10% certificates from customers for "private lines," special access, services whose jurisdictional nature can't be determined by service provider

# 10% and Reseller Exemption Certificates

- 10% certificates
  - For services for which jurisdictional allocation cannot be determined by service provider need "10% certificate" from customer attesting that usage is 10% or less interstate
  - Obtain once unless service changes
- Reseller certificates (avoid double "taxation")
  - Need 2 things:
    - 1. "reseller certificate" that is renewed <u>each</u> year that is <u>service specific</u> (for revenues Jan 1, 2014 or later)
    - print out from FCC website showing the customer is a direct USF contributor

## **USAC Contributor Audit Process**

 Contributor audits proceed according to the following framework:

### Announcement letter

Describes the purpose and scope of the audit, key audit firm personnel, and timing. Also includes an
internal control questionnaire and data request

### Entrance conference

 Initial meeting between the auditor and the auditee to discuss audit scope, timing, logistics, and milestones

### Fieldwork

Typically performed through a combination of offsite and onsite testing

### Closing Meeting

Auditor provides and overview preliminary audit results based on fieldwork

### Reporting/Review Process

Auditor conducts management review of its conclusions and USAC review processes

### Exit Conference

Auditor and auditee discuss formal audit results & report

## **USAC Contributor Audit Process**

Contribution auditors are responsible for producing two key documents:

**Line 403** 

- Performance Audit Report Narrative-based with findings (monetary effect)
- Management Letter Other matters (compliance findings with no or immaterial monetary impact)
- Common findings include:

Lack of documentation to support carrier's carrier (wholesale) revenue reported	Reseller certifications not received on a timely basis, or at all	Services are not reported on the correct lines of FCC Form 499-A	Telecommunications revenue incorrectly reported as non-telecommunications revenue on Line 418 of the FCC Form 499-A
Non-telecommunications revenue incorrectly reported as telecommunications revenue	Justification for unbundled revenue values not documented	Missing documentation to support private line jurisdiction (10% Certificates, Traffic Studies)	Estimates for services and jurisdiction are not properly maintained
Incorrect application of traffic study factors/safe harbor percentages	USF amounts recovered are not correctly reported on the FCC Form 499-A,	State USF recovery charges on FCC Form 499-A are not properly reported	

# USAC Contributor Audits – Auditee Guidance

### Best Practices to Minimize Findings

- > Study Form 499-A reporting requirements and relevant FCC rules
- Retain appropriate and adequate documentation to support service and jurisdiction reporting
- Maintain documentation to support revenue classification
- Review data for accuracy prior to submission to USAC

### Best Practices to Facilitate a Successful Audit

- Provide requested documentation in a complete and timely manner
- > Ask questions to ensure that you are providing adequate documentation
- Work with the auditors, not against them explore alternatives where applicable
- Maintain documentation, for five years, for data submitted to USAC/auditor

# Common USF Contributor "Red Flags"

### Operating Environment:

- > New compliance or reporting requirements (especially new regulations).
- High number of disputes, regulatory audits, or inquiries.
- Entry into or exit out of a business or service.
- Recent acquisitions or divestitures, especially if regulatory approval was contingent on certain requirements, or if operating under a transition services agreement.
- Multiple billing systems/revenue cycle control environments

### Regulatory Reporting Process:

- Excessive manual adjustments required to complete regulatory reports, or inconsistent revenue reporting processes across affiliates and business units
- Failure to reconcile USF contributions and USF customer surcharges
- Complex large business customer contracts with multiple services provided and nonstandard terms
- Bundling of services and lack of revenue decomposition methodology

# Common USF Contributor "Red Flags"

### Systems and Technology:

- Multiple/complex IT environments
- > Failure to reconcile billing and ERP (general ledger) systems
- Inability to identify affiliate, reseller, and nonregulated revenues in billing and ERP systems
- Inability to measure network usage and traffic

### Products and Services:

- Bundled service offerings require unbundling to determine interstate regulated revenues subject to USF assessment
- New services or business models
  - > IP-based services
  - Handset subsidies/financing

### **THANK YOU**

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