Real Time Taxation, Real Impacts on Telecom
**Presenters**

- **Tim DuBois – Electronic Tax Systems, Inc.**
  - 20 years experience in software development
  - 13 years experience in telecom taxes
  - Architect of eTaxSys product line

- **Robert Gibbs – Electronic Tax Systems, Inc.**
  - President – Electronic Tax Systems, Inc.
  - Over 20 years sales, use, and telecom tax experience
  - Develops and markets corporate tax software
  - Provides consulting for wireline, wireless, etc.

**Tiffany DeBerry – AuroraView, LLC**
- 20 years experience in sales, use, and telecom taxation
- 8 years at Sprint, focusing on telecom tax systems, project management & implementation.
- Launched own consulting business in 2013
- Joined AuroraView December 2014
What is Real-Time Taxation?

• Taxing products or services at the point of the transaction, as opposed to batch mode.

• Can be provided as a cloud-based SaaS solution to enable access to real-time tax information anywhere, on any device.

• Can also be provided as an enhancement to an existing onsite taxation process implementation.
Using Real-Time Taxation

• Real-time tax information can be shared throughout an organization, and used by groups like Care, Contracts, Sales, Quotes, etc.
• Provide taxation for self-service scenarios.
• M2M solutions
How does it Impact Telecom Tax Operations?

- Prepaid Rating
- Online shopping for telecom products, with real-time quotes, including taxes, for both TPP and service plans.
- Real-time M2M scenarios which require real-time taxation:
  - In-Vehicle platform service offerings
  - Charge for report/data downloads from monitoring device (e.g. asset tracking or health monitor)
Vending

Liquor

Apple, Google, Facebook

Books
On Demand

BOD
Books on Demand

Hertz ON Demand
Rent Spontaneously

Use arrows to navigate, then press OK
1 TV Guide
2 Catch Up TV On Demand
3 Movies On Demand
4 Music On Demand
5 TV Choice On Demand
6 More On Demand
Smart Technology

In App purchases, TV on Demand

Pay with Phone (ApplePay, PayPal)
Contact Information

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